

Member Business Spotlight Enrollment Form

To be eligible for the FREE Member Business Spotlight, you must be a small business member with a business checking account at NCCU. The purpose of the program is to bring attention to, and provide FREE advertising for our small business members. Here is how the program works...

- Reserve a month of your choice (based on availability) at any of our **available** credit union locations in Elizabethton, Johnson City, or Roan Mountain
- We will supply a **table** for you to display your merchandise or business information; you alone are responsible for any merchandise you choose to display.
Please come to your chosen location during the 1st week of your month to set up your display.
- **The Credit Union is not responsible for items left on site at any credit union location. Our staff may not observe and will not supervise any activity at or near your display/table/booth; NCCU will not be held responsible for your inventory or belongings.**
- We recommend bringing business cards, brochures, samples, and if you wish, a special discount or coupon available to other NCCU members
- Your business will also be featured on our website and Facebook page during the month you advertise
- You must remove your display **on or before** the last day of the month
- If you wish to make sales from your display, **you** may do this **1** morning or **1** afternoon each week of your advertised month. Display sales will **not** occur at other times during the month - our staff will refer all questions and inquiries directly to you using contact information on your business cards or your signage. Staff will not attempt to provide members or the public with info about your products or services.
- You may participate once per calendar year at the available location as the schedule permits. Advertising months are allotted on the basis of first requested, first reserved.

Please take a moment to answer the following questions:

What is the name of your business? _____

How long have you been in business? _____

What kind of product(s) or service(s) does your business provide? _____

Where is your business located? _____

Is there more than one location? Is so, where? _____

What is your business philosophy/mission statement? _____

Do you have any specials or discounts going on now? _____

How long have you been a member of NCCU? _____

Why are you a member of NCCU? _____

Do you plan to make sales from your Spotlight location? _____

If so, what day(s) and time(s) will a representative be present (1 morning or 1 afternoon each week)? _____

Always Here When You Need Us

(continued on other side)

Northeast Community Credit Union

BeMyCU.org

(423) 547-1200

Business Contact Information

Business Owner/Representative_____

Business Address _____

Phone _____ Email Address _____

Cell Phone _____ Website _____

Business Owner/Rep Signature_____

CU Employee Signature _____

Date Reservation Requested_____

Month(s) Requested:

980 Jason Witten Way, Elizabethton: Any 2026 month_____

1321 Hwy 19E, Elizabethton: Any 2026 month except January and February_____

313 W. Oakland Ave, Johnson City: Any 2026 month _____

8301 Hwy 19E, Roan Mountain: Any 2026 month _____

If you have any questions, please contact our Business Development and Event Coordinator Andrea DeMoss at AndreaDeMoss@BeMyCU.org or at (423) 547-1220

FOR CU USE ONLY

Your Member Business Spotlight Month will be:

- | | | |
|--------------------------------|------------------------------|---------------------------------|
| <input type="radio"/> January | <input type="radio"/> May | <input type="radio"/> September |
| <input type="radio"/> February | <input type="radio"/> June | <input type="radio"/> October |
| <input type="radio"/> March | <input type="radio"/> July | <input type="radio"/> November |
| <input type="radio"/> April | <input type="radio"/> August | <input type="radio"/> December |

Location of your spotlight will be:

- ☐ Main Office (Elizabethton)
- ☐ 19E Branch (Elizabethton)
- ☐ Roan Mountain Branch
- ☐ Johnson City Branch